

WHAT IS CLAIMED:

1. A method for a customer operated search system to provide the location of retail products within a venue comprising:

providing an electronic storage device, said storage device including stored information related to retail products and information relating to the location of said retail products within the venue;

providing a computer terminal, said computer terminal being connected to a computer network wherein said computer terminal can access said electronic storage device, said computer terminal including an input device and a display device;

entering a query regarding a retail product on said computer terminal utilizing said input device;

retrieving the location data related to the queried retail product from said electronic storage device; and

displaying said location data on said display device.

2. The method of claim 1, wherein said stored information is stored in a computerized data base.

3. The method of claim 2, wherein said computerized database is operated as one computer program at one location and said query is performed by a second computer at a second location via said computer network.

4. The method of claim 1, wherein said input device includes a keyboard and a computer mouse.

5. A system for facilitating a customer operated search to provide the location of retail products within a venue comprising:

an electronic storage device, said storage device including stored information related to retail products and information relating to the location of said retail products within the venue; and

at least one computer interface terminal, said interface terminal being connected to a computer network wherein said computer terminal can access said electronic storage device, said computer terminal including an input device and a display device,

wherein said customer enters a query regarding a retail product on said computer interface terminal utilizing said input device, said computer interface retrieves said location data related to the queried retail product from said electronic storage device, and said location data is displayed on said display device.

6. The system of claim 5, wherein said at least one computer interface terminal is a plurality of computer interface terminals all connected to said electronic storage device via said computer network.
7. The system of claim 6, wherein said stored information is stored in a computerized data base.
8. The system of claim 5, wherein said stored information is stored in a computerized data base.
9. The system of claim 5, wherein said computerized database is operated as one computer program at one location and said query is performed by a second computer at a second location via said computer network.
10. The system of claim 5, wherein said input device includes a keyboard and a computer mouse.